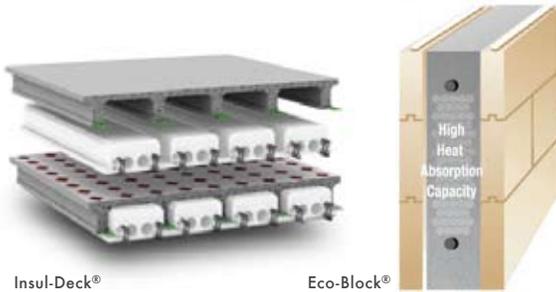


40% more efficient than Energy Star

Gulf Coast Loft's (GCL) first residence (completed in 2008) received an Energy Star Home Energy Rating of 60. This provides 40% more efficiency than the Energy Star model.



Insul-Deck®

Eco-Block®

The rating of 60 far exceeds targets for home energy use established by the department of Energy and Housing and Urban Development.

GCL can custom design and build a LEED-rated structure to meet your needs for residential and commercial buildings.

GCL uses the latest eco-friendly materials:

- Eco-Block® for durable walls made of Insulated Concrete Forms (ICF).
- Insul-Deck® for beautiful solid concrete floors and roof decks.



Discover a new way of living:

www.gulfcoastlofts.com

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Comfort Strength Value

Energy-Efficient Living



344 W 24th Street, Houston, Texas 77008



New standards for residential living...

“We love our loft. The concrete structure not only looks attractive, but requires little maintenance. It also provides superior insulation. That means low-cost heating and cooling, and quiet living.”



This type of concrete housing offers extreme durability, which increases market value and provides considerable savings on insurance. And we feel safe from windstorms, fire, and flooding.”

— Harriet Arvey, Ed. D.

Design Flexibility

Gulf Coast Lofts provides many choices to consumers.

From floor plans to fixtures to finishes, you can make your custom-built home uniquely yours. Our building materials and techniques do not restrict the types of design decisions you can make, just as if you were to work with conventional designers and builders.



You can also make choices based on the cost/benefits ratio of environmentally friendly features. For example, do you want conventional electric power or solar panels? A combination of the two? We can help you decide the best way to go on many options.

Cost savings represent an important consideration of eco-friendly housing. Our first residents report considerable savings up front.

Houses built with ICF technology have withstood floods and tornadoes when nothing remained of neighboring homes. Thus GCL homeowners can experience immediate payback in two ways:

- GCL's first residential loft costs 50% less to insure than homes of similar size in the same neighborhood.
- This home has an appraised value in excess of \$100,000 of the cost of its land and construction.



Partnering for the Future

The structural impressiveness of the home and the accompanying energy-efficient properties have made it possible for GCL to find partners in the alternative-energy arena.

Our GCL structures will play an integral role in developing grid-independent communities and energy-neutral homes to provide a better way of living for you.